

*Celebrating 2 years in their new location*

# *Simply Fresh Market Customer Appreciation Day October 27th*

by **George Moses**

Simply Fresh Market is having their annual Customer Appreciation Day on October 27<sup>th</sup>. So mark your calendars, and bring your family and friends! Simply Fresh started nine years ago on East Grand River at Old US-23. They've been operating at their new location for two years. And owner, Tony Gelardi, is dedicating October 27<sup>th</sup> to thanking their customers.



***What are the events on Customer Appreciation Day?***

Simply Fresh Market will be inviting a lot of their vendors who supply the store with all their delicious food. They will have Zingerman's visiting and several local farmers. They'll be giving away selections of food so people can sample and learn what Simply Fresh truly does.

"One fascinating thing we're doing this year different than we've done before is that we're going to have some of the local farmers sampling the food that we make in our kitchen. We incorporate their quality product into our menu here at Simply Fresh. This way we are able to create convenient meals for our customers. Take our Chicken Cutlets for example – take them home, heat them up, and have dinner. It's locally-sourced non-GMO chicken made into a delicious meal," shares Tony Gelardi.

"We're going to have a lot of cool raffle drawing this year. Each one of our vendors is providing a gift to raffle away. For instance, Zingerman's Bakehouse is going to be raffling off some baking classes. Go learn how to bake a French baguette. Butter croissants. How to make a pie from scratch. So those will be cool gifts."

**Simply Fresh is also going to be giving away a full Thanksgiving catered dinner, from rolls to dessert, made from scratch.** The dinner will serve 8 to 10 people. This grand prize is a value of about \$350.00. The team at Simply Fresh Market is very excited about this amazing prize that comes with an organic turkey, all the fixings, and even a pie from Zingerman's!

***What's it been like operating in the new location?***

"Anyone who has been here can tell that it's been quite a change going from 900 sq. ft. to 5000 sq. ft." said Gelardi. "It's been just incredible. I've learned a lot. The community has accepted us. Our traffic is great! Our staff loves what they do everyday. They get to take really great food, cook it, eat it, and sell it. We educate. We make cold-pressed juice. We make fresh soups."

"Where we are now between Brighton and Howell in Genoa Township, it's kinda like our own little park where people that are driving or commuting through get to stop at Simply Fresh. We're really more of a destination now. We're no longer in the thick of things like we were at Grand River and Old 23. Now, we're on year nine and we've added quite a bit of inventory and there's a lot more for people to enjoy."



**Tony Gelardi**

***Simply Fresh Market will also be debuting their holiday catering menu in The Marketeer for October. So hurry in and get signed up! Everything on the menu comes fully cooked. So enjoy your family, and enjoy your guests. Let Simply Fresh do the cooking. Simply Fresh takes pride in carefully sourcing all of their food, much of it from local producers. The catering meals will be top notch and complete with heating instructions and meat thermometer. The food will be simple to heat and a beautiful presentation to your guests.***

**Simply Fresh Market is Located at 7300 Grand River Road, Brighton MI 48114  
Phone: 810-360-4292 • [www.simplyfreshmarket.com](http://www.simplyfreshmarket.com)**